



MARK YOUR CALENDAR - NOW!
2008 Korea Joint Conference:
Tampa, Florida – April 13-14, 2008



FLOR/KOR serves as a point of contact and facilitator for Florida businesses and professionals seeking opportunities and the development of ties with Korean companies and organizations. Delegates from Florida to the Joint Conference programs with KITA/KUSEC must be active members of FLOR/KOR to register and participate. Membership in Florida-Korea Economic Cooperation Committee, Inc. is open to residents of Florida and includes both private and public sector members. For non-members, we are offering a special Joint Conference registration discount package with a 3-month complimentary trial membership in FLORKOR (see details below).

To fulfill the mission FLOR/KOR organize, programs and events statewide as well as the joint conference programs with KITA/KUSEC. FLOR/KOR helps identify and promote business opportunities in Korea, and provides a forum for discussing key bilateral issues, exchanging ideas and assisting one another in promoting mutually beneficial

PROGRAM AND ACTIVITIES:

REGISTER NOW!

- ◆ Plenary session on Florida-Korea Business Success Stories
- ◆ Breakout sessions on Trade, Education & Tourism
- ◆ Luncheon program with Korean Ambassador (invited)
- ◆ Registration includes all Receptions/Meals listed in the program, Special Entertainment & Sightseeing Tours
- ◆ Optional Golf Tournament on April 13 (for additional fee of \$160)

You are encouraged to register NOW as a FLORKOR Delegate as regular registration ends April 1. By registering now, you will lock the fee of \$250.00* (for current active FLORKOR members; \$300 for non-members), you will reserve a spot in the delegation. FLOR/KOR has negotiated favorable group hotel rates at the Marriott Waterside Hotel & Marina for registered delegates attending the joint conference rates. NOTE: In order to receive the group hotel rate, your registration must be received prior to April 1. Please return the form below to receive a full registration form with hotel, tour/golf and breakout session selections, and complete details.

YES, I wish to pre-register as a FLORKOR Delegate. Please bill me and send me a full registration form ASAP*
 *NOTE: \$250 for current, active members of FLOR/KOR; and \$300 Registration fee for non-members to register, which includes a special discounted 3-month trial individual membership.

Please send me a full registration form via email _____ or via mail to: _____

Name _____ Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ FAX _____ E-Mail _____

Mail to: **FLOR/KOR • PO Box 523530 • Miami, FL 33152**
 Tel: (786) 235-8289 • Fax: (786) 235-8290
 Email: info@florkor.org or visit our website at: www.florkor.org

**2008 KOREA
 JOINT
 CONFERENCE**

Presented By



FLOR/KOR

**Florida/Korea Economic
 Cooperation Committee, Inc.**

In Cooperation with
**The Korea Int'l Trade Assoc. &
 Korea U.S. Economic Council**

APRIL 13-14, 2008
MARRIOTT WATERSIDE HOTEL
TAMPA, FLORIDA



CHAIRMAN'S MESSAGE

Dear Florida Business Leader:

I am pleased to announce that this year Florida will once again have the honor and privilege, through Florida-Korea Economic Cooperation Committee's (FLORKOR'S) coordination, to host the next Korea Joint Conference and a visiting high-level delegation of some 50 Korean business, economic development, government, education and tourism leaders led by the Chairman of the Korea International Trade Association (KITA) of Seoul and the Secretary General of Korea-U.S. Economic Council (KUSEC). The 2008 Korea Joint Conference program will offer FLORKOR members from both the host city of Tampa and from all parts of Florida to meet and network with the Korea delegation. Governor Charlie Crist has been invited to officially host the event, and Korean's Ambassador to the U.S. is expected to participate as well. I am pleased to serve as this year's conference chair and in that capacity, extend this invitation to you.



Chris Sullivan
Chairman

In recent years, Korea has substantially reformed its economy and is close to finalizing a free trade agreement with the U.S. The country has opened its doors to trade and investment from abroad, and continues to be one of the fastest growing economies in Asia. Korea has the highest per capita use of high speed internet access in the World. Most recently, Hanjin Shipping and the Jacksonville Port Authority announced a \$360 million project, which represents the largest Korean investment in Florida's history. Korea now offers a wide range of opportunities for Florida businesses looking for export or other business opportunities there or for Florida organizations and companies seeking inbound investment and import trade opportunities with the country.

This year's Korea Joint Conference program will include remarks and presentations by top business and government leaders, representing the most significant aspects of business and relationships as well as ties of tourism, education, culture and friendship between Korea and Florida. During the conference, delegates will hear informative presentations from both Florida and Korea leaders/delegates, and participate in exchanges of opinions and ideas to promote greater friendship ties in these areas.

FLORKOR has been hard at work preparing what will surely be a memorable and outstanding event. With the support of leaders like you, Florida's official hosting of this event will provide significant benefits for our state. Enclosed are sponsorship and other conference material for your consideration. I look forward to your active participation and to seeing you in Tampa during the conference.

Sincerely,

Chris Sullivan, Chairman
2008 Korea Joint Conference



2008 KOREA JOINT CONFERENCE

PRESENTED BY
FLORIDA-KOREA ECONOMIC COOPERATION
COMMITTEE, INC.



AT THE MARRIOTT WATERSIDE HOTEL
& MARINA
TAMPA, FLORIDA APRIL 13-14, 2008

Conference Program & Agenda

Saturday, April 12

All Day Delegates Arrival & Conference Registration/Check-in at venue hotel

Sunday, April 13

8:00 am-5:00 pm Conference Registration/Check-in
9:00 am-3:00 pm Sightseeing tour (included with registration fee/pre-registration required)
8:00 am-3:00 pm Optional Golf Tournament (for additional fee/pre-registration required)
6:30 pm-8:30 pm Welcome Reception/Dinner for all delegates (offsite-venue TBA)

Monday, April 14

(NOTE: All meals & functions will be held at the hotel unless otherwise specified. Room names: TBA.)

7:00-8:15 am Korean Joint Networking Breakfast Buffet for all Delegates
8:30-9:00 am Opening Ceremony
9:00-9:45 am **Plenary Conference Session: Florida-Korea business success stories**
10:00-11:45 am Presentations on Korea's & Florida's Key Markets/Regions
12:00 noon **Luncheon Program**—Keynote speakers: (TBA)
2:00-3:00 pm **Concurrent Breakout Sessions:**
Breakout Session 1: Trade/Logistics Opportunities
Breakout Session 2: Investment & Tourism
Breakout Session 3: Education links
3:30-5:30 pm Individual Business Meetings
6:00-8:45 pm Cocktail Reception, Dinner & Entertainment Program (at hotel; room TBA)
Closing Remarks & Chairman's Gift Exchange
Joint Conference Adjourns

For additional information please contact us at:
Phone: (786) 235-8289 - Fax: (786) 235-8290
Email: info@florkor.org or visit our website at: www.florkor.org