



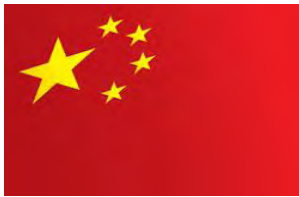
Tampa Hillsborough
Economic Development Corporation



Holland & Knight

*Florida-China Association, Florida-Korea Economic Cooperation Committee, & SEUS/Japan Assoc.,
In partnership with:
Tampa Hillsborough Economic Development Corporation; Hillsborough County; & Holland & Knight
Are Pleased to Present:*

“Doing Business in Key East Asian Markets: China, Korea & Japan”



April 28, 2010

4:00 PM – 6:30 PM

Location: Holland and Knight Offices
100 N. Tampa Street, Suite 4100, Tampa, FL 33602

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|----------------|---|
| 3:45 PM | Registration |
| 4:00 PM | Welcome: Kimi Springsteen, <i>Asian Affairs Liaison</i> , Hillsborough County
Introductions: Keith Norden, <i>President and CEO</i> , Tampa Hillsborough Economic Development Corporation |
| 4:10 PM | Country Overviews & Briefing on upcoming Missions to China & Korea
<i>Dave Woodward, Executive Director - Florida-China Association; Florida-Korea Economic Cooperation Committee and Southeast U.S./Japan Association</i> |
| 4:40 PM | Asian Business Export and Market Opportunities
<i>Moderator:</i> Keith Norden, Tampa Hillsborough EDC
<i>Panel:</i> Sandra Campbell, <i>Senior International Trade Specialist</i> , US Commercial Service; Rebecca Torres, <i>Regional Manager, International Trade Development</i> , Enterprise Florida |
| 5:20 PM | Q & A Session |
| 5:30 PM | Networking Reception – complimentary hors d’oeuvres and drinks provided |
| 6:30 PM | Adjourn |

**Admission is free, however, advanced RSVP required by April 26, 2010 due to limited space.*

Please RSVP by e-mail to: THEDCinternational@tampaedc.com

For more information contact: Kathy Acevedo, Tampa Hillsborough EDC, at 813.218.3304

*** Parking available at Fort Brooke Parking Garage, 107 N. Franklin Street.*

Special thanks to our supporting organizations: The U.S. Department of Commerce & Enterprise Florida.