



Florida-Korea Economic Cooperation Committee Inc.
“FLOR/KOR”

2010 Business Development Mission to Korea

May 23-26, 2010

Tentative Mission Itinerary

Sunday, May 23

- Arrival day for FLORKOR delegates
- Annual meeting of FLORKOR members & welcome reception at Outback Steakhouse location in Samsung area of Seoul (near InterContinental Hotel).
- Check into InterContinental Grand or COEX Hotel

Monday, May 24

8:30am - 9 :00am

9:00am - Noon Joint Meeting Program with Korean International Trade Association (KITA) members

- Opening remarks KITA chairman, FLORKOR delegation leader & chairman
- Sessions on current US and Korean economies
- Keynote remarks on Florida-Korea business ties (trade & investment)
 - Korean business leader perspective
 - Florida business leader perspective

Noon - 1:30 pm Lunch program - Keynote Speaker (TBD)

1:30pm-3:00 pm Business matchmaking sessions (pre-registration required) & Business networking and coffee break.

3:00pm Departure for excursion to Incheon City for briefing & reception hosted by City officials.

Tuesday, May 25

- Morning visitation to Korea Trade-Investment Promotion Agency (KOTRA) headquarters in Seoul for briefing
- Day Trip to Gyeonggi Province for sister state visitation & luncheon
- Return to Seoul by end of the day - Delegates on their own for dinners

Wednesday, May 26

- Departure to Beijing for those joining Florida-China Association (FCA) mission to China





Register Now!
Registration
ends May 14, 2010



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Economic Cooperation Committee, Inc.
FLOR/KOR



Next Mission to Korea

kotra
Korea Trade-Investment
Promotion Agency

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Visit us online at: www.florkor.org
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